



# THE ART OF DEVELOPMENT

# The Art of Development Podcast Tour

## **Instructions to Connect to Complimentary WI-FI Internet**

We are pleased to offer high-speed WIFI access for guests in our public spaces. Before we get started, please take a moment to connect to our complimentary WIFI which is named 'Fairmont'. Additional login information is required and we ask that you open your browser and enter "pacrim" under Passcode and press 'Connect'.

## **Download Instructions for Apple iPhone**

- Select the "App Store" button and search "podcasts".
- Click "Open Podcasts" and then select the "Search" icon found in the bottom right hand corner.
- To find our self-guided art tour, please type "Fairmont Pacific Rim" in the search bar and press "Search" on your key pad.
- Locate the podcast titled "Fairmont Pacific Rim Art Tour". In the picture, it reads "The Art of Development".
- Select the download button.
- Once the podcast reads "Downloaded" beside it, under the "Details" tab, please click "Fairmont Pacific Rim Art Tour". The podcast will begin playing automatically.
- For your convenience, you will find play, pause, fast forward and rewind buttons located along the bottom of the screen.

## **Download Instructions for Android Device**

- Select "Play Store" and search for "Podcast Addict" – an app for playing Podcasts on Android devices. Click "Install" and then select "Accept".
- Click "Open" to proceed to the app or go to your apps and select "Podcast Addict". Please click "OK" on the help screen if it pops up. Throughout the download process this same screen might pop up multiple times. Each time, please select "OK".
- On the home screen of the app, click the plus sign (+) found on the toolbar in the top right-hand corner of the interface and select "Search Engine". Type "Fairmont Pacific Rim" in the search field and click "Search" on the screen.
- Select "Subscribe" to the "Fairmont Pacific Rim Art Tour".
- Go to the menu screen of Podcast Addict by selecting the three horizontal lines in the upper left-hand corner. From this menu, scroll to the bottom and select "My Subscriptions".
- Click the "Art of Development" logo and then select "1 Episode".
- Press "Fairmont Pacific Rim Art Tour". To play the podcast, press the play button on the bottom left-hand corner.
- For your convenience, you will find play, pause, fast forward and rewind buttons located along the bottom of the screen.

**To enjoy the podcast at your leisure, we recommend you press play and pause inbetween art installations to allow for walking time.**

# THE ART OF DEVELOPMENT

Even before you enter Fairmont Pacific Rim, you will be captivated by its exterior. Three extraordinary works draw attention – hotel architect and photographer James Cheng's facade on perforated stainless steel creates the illusion of a forest; British artist Liam Gillick's hypnotic, continuous thread of words stand boldly along floors five to 22; and a grove of abstract trees with glass leaves by Omer Arbel for internationally-heralded design firm, Bocci, graces the hotel entrance. All speak to the art and artistry of the growing international collection – eclectic in nature – that is housed within Vancouver's definitive luxury hotel.

Under the direction of owners/developers, Westbank and the Peterson Group, the collection is not themed, rather driven by interest and passion. Started in 2010 with the hotel's opening, the collection underlines a deep commitment to bringing art and artists into all aspects of the hotel's design and development.

Priority has been placed on showcasing the best of local Vancouver artists – of particular note – Fred Herzog, Ian Wallace, Neil Campbell, Joseph Wu, Adad Hannah and Omer Arbel. At the same time, international works by Liam Gillick and Zhang Huan have been selected. Commissioned works also hold pride of place – the most notable example is a work by Neil Campbell in The Lobby Lounge.

Whether you are captivated by the works that hang on the walls, the ever-changing piece poised prominently above the bar, the exterior or touchable pieces, the artistry of Fairmont Pacific Rim is all encompassing, bringing back the traditional union of art and architecture.

To fuel an artful passion, Fairmont Pacific Rim invites you to discover the art and artistry of the hotel's growing international art collection. The self-guided podcast, over the course of 35 minutes, will explore the public art and architectural detail at the property, beginning outside and gradually making its way inside to the works throughout the public areas of the hotel. It is a starting point to begin exploring a young, increasingly art-savvy city. The podcast is offered daily from 7am – 7pm.

Lying on top of a building the clouds looked no nearer than when I was  
 lying on the street  
 Liam Gillick, 2010

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This passage, in UK artist Liam Gillick's signature font choice of Helvetica bold, occupies floors five through 22. Where the artwork ends, the luxury residential units begin - the work serving as a defining point. The two-foot high letters stand boldly on the building's exterior along narrow concrete fins that sharply turn to accentuate the building's most public corner. When viewed from the street, the letters reflect the surrounding buildings and shifting colours of the changing Vancouver sky.



Forest Screen  
 James K.M. Cheng & Adeline Lai, 2010

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A photograph of North Vancouver's majestic rainforest has been brought to life on the perforated steel screen that graces the south western façade of the hotel. Designed by James K.M. Cheng, a Vancouver-based building architect, this screen uses a patented technology. Through thousands of texturally rich perforations, bumps and dimples on 9,500 square feet of stainless steel, an illusion of trees and light has been masterfully captured. It is best viewed from the south side of Cordova Street. A photograph of this abstract forest is anchored on the wall between the second and third floor of the hotel's interior.





16.480

Bocci

16.480 is a dramatic installation of 480 lit glass leaves supported by a set of site-specific, tree-like minarets. These “trees” rise out of a landscape constructed of burnt wood planks and form an immersive canopy of light that reaches up to six metres in height. Bench platforms and higher mounds in the landscape serve the dual purpose of protecting the trees from vehicles, providing refuge to visitors, and creating informal meeting places.

Bocci numbers each of its works, and ‘16’ was first envisioned in 2007 by Omer Arbel, Bocci’s Creative Director. However, it was archived as the company’s infrastructure and access to technology were not sophisticated enough to realize the work’s full potential until recently. Bocci’s Creative Director Omer Arbel explores the intrinsic mechanical, physical, and chemical qualities of materials as fundamental departure points. All Bocci designs are developed, engineered, and fabricated in-house, with headquarters based in Vancouver.

1970 Jaguar XKE

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Even 50 years later, the XKE is still regarded by many car enthusiasts as the most beautiful production car ever made. The red XKE is on display at the entrance of Fairmont Pacific Rim whenever the owner is not enjoying it on the road. A similar 1970 Jaguar E-type Roadstar is part of the permanent collection at the Museum of Modern Art in New York.

The Teak Bridge  
Inspired by Architect James Cheng, 2010

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The Teak Bridge, framed with ponds on each side, flanks the main hotel entrance and beckons guests to enter.

Marble Wall  
Bianco Statuario Marble, Italy

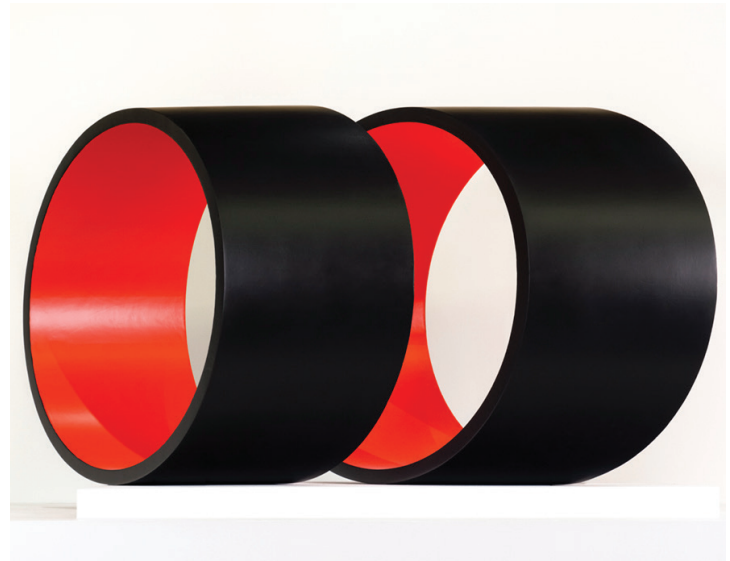
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Smooth “book-matched style” marble flows through the airy hotel lobby. The Italian Bianco Statuario Marble is sent to China where the book-matching process takes place. The marble is cut, peeled in half, then laid out to ensure the pattern is consistent. As you walk through the lobby, admire the dramatically striped black and white zebra stone that fronts the centerpiece of our Lobby Lounge, a 20 foot fireplace, as well as our elevators and desks for the reception and Concierge.

McQueen  
Neil Campbell, 2013

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Neil Campbell is a Vancouver artist whose site-specific artworks are custom-tailored to individual spaces. In producing his art, Campbell employs bold abstract patterns, strong geometric shapes and vivid colouring to intervene in architecture, playing with our experience of space through visual perception. Campbell's two-part sculpture, McQueen, was created specifically for The Lobby Lounge at Fairmont Pacific Rim.



### Fazioli Piano Paolo Fazioli, 2010

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Handcrafted in Italy by piano maker Paolo Fazioli, the custom-made piano holds pride-of-place in the hotel's lobby lounge and features a unique three-dimensional design under the lid. Vancouver based MGB Architects + Designers created the case for the white piano and the intricate walnut inlay under the lid. The Fazioli influence extends beyond the lobby to a signature Fazioli suite which is dedicated to the art of the craft and has on display, various piano parts as well as photos of the construction of the Fairmont Pacific Rim's piano.





### Bob Dylan Tables

Through the Lobby Lounge in the terrace area, high-top tables which project, from underneath, the lyrics of Bob Dylan's iconic songs - I Shall be Released, Forever Young, Like a Rolling Stone and Lay Lady Lay. The words glow and come alive as the sun goes down. Music, an art form in itself, is also important to the total esthetic of Fairmont Pacific Rim.



**Rising**  
**Zhang Huan, 2012**

Zhang Huan is one of today's leading contemporary artists. His submission sculptural proposal depicted a flock of fluttering birds taking flight from a rooted tree trunk. The sculpture is a direct reflection of the living space of mankind, showing how mankind and nature can live harmoniously in the city. The original 10.2 metres high by 19.8 metres long polished stainless steel sculpture resides at Shangri-La Hotel, Toronto.

## SECOND LEVEL - ORU CUISINE



### The Curator's Table

Perched on the hotel's second level, and over-looking The Lobby Lounge, the Curator's Table seats eight people - no more, and we don't recommend less. It's the perfect table of eight for an evening dedicated to the art of conversation, fueled by great food and wine and candidly defining the essence of the 'dinner party.' A custom-made round table set with Versace plates as chargers - each different - and Sambonet Imagine-Gold flatware - a dramatic first impression! Here our executive chef and his culinary brigade take the lead in creating a personalized multi-course menu, paired with wines of your choice or selected by our sommelier. It also guarantees a front row seat to the never-ending lobby activity and live music while enjoying your own robust conversation.



### Origami Light Sculpture Joseph Wu, 2010

"Oru" - a word which has no direct translation but is derived from the Japanese meaning 'to fold' - is the name of the hotel's signature restaurant, and the inspiration for the spectacular 180 foot long by five foot wide origami paper sculpture that runs the length of the restaurant's ceiling and into the main lobby. Designed by MGB Architecture + Design and executed by Vancouver origami master, Joseph Wu, the piece provided the solution to several design challenges - a strong visual element from the street and lobby, drawing the eye and guests to the restaurant's second floor location. It is a unique textural element during the day and an illuminated sculpture at night.

## SECOND LEVEL



Study for le Mépris I - XII  
Ian Wallace, 2010

Born in the UK but a longtime resident of Vancouver, artist Ian Wallace is recognized as an influential figure in the development of internationally acknowledged photographic and conceptual art practice. He is known for juxtaposing monochrome painting and photography, drawing attention to the differences between the two mediums, and referencing esthetic and social issues through various themes. At Fairmont Pacific Rim, his series *Masculin/Féminin* explores this integration but with a marked difference. The images of the male and female leads are cropped and separated and thus given symbolic value within Wallace's own anti-expressionist system of representation.



## BETWEEN SECOND + THIRD LEVELS

James Cheng Photo

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Just behind Fairmont Pacific Rim's grand staircase which goes from floors two to three, you will see the James Cheng photograph of the North Shore Mountains which inspired the exterior stainless steel forest screen piece.





## LOBBY LEVEL



### Norman Fowler

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Norman Fowler was born in British Columbia's interior and moved to Loon Lake, a somewhat rustic resort area in Northern BC. It was here where he spent much of his time photographing the native flowers and animals he came across. After Fowler's death in 2003, his images were rediscovered by his nephew and brought to the attention of art collectors. Vancouver is known for having the largest concentration of photo conceptual artists in the world and this medium of back-lit photographic imagery.

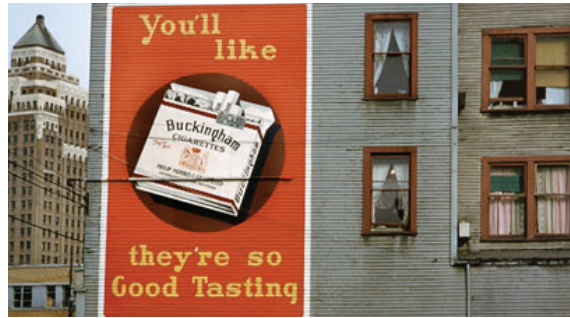
### Blackwater Ophelia Adad Hannah, 2013

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Blackwater Ophelia is a video-recorded tableau vivant inspired by the 1852 painting Ophelia by John Everett Millais. Adad, a New York born artist who now lives between Montreal and Vancouver, has devoted his talents to a series called 'stills' over the past decade. These are videos that combine performance and photography with video clips. Take a moment to watch - what appears still, will soon subtly move.



Elysium Cleaners, 1958

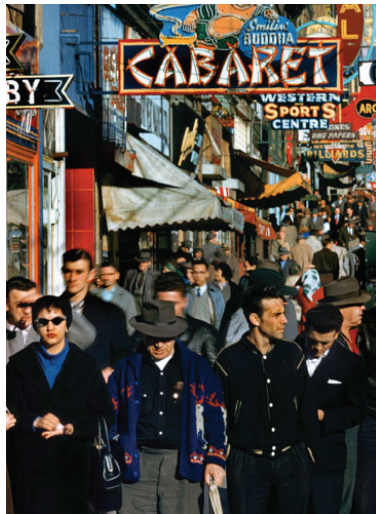


Clarke Simpkins, 1959



**giovane café + eatery**  
**LOBBY LEVEL**

Hastings at Columbia, 1958



Hastings & Seymour, 1958



Untitled, Granville St., 1961



Fred Herzog

Acclaimed photographer, Fred Herzog, is known primarily for his photos of life in Vancouver. His work focuses primarily on “ordinary” people, the working class, and their connections to the city around them. Within his images, bodily gestures, the decomposition of consumer culture and the architecture of the street take on a heightened resonance, as the impact of modernity becomes visible in the everyday life of the city.

## Domus Magazine Advertisement

### Enzo Mari, Italy

The large yellow poster at the entrance to giovane nearest the Concierge desk recreates an ad that created much industry buzz. The ad for a “Giovane Imprenditor” (Young Entrepreneur) was published for a young entrepreneur with courage, humility and the ability to know the difference between the role of the designer and that of the entrepreneur. This self-taught artist and industrial designer's interest lies in the psychology of visual perception and exerts enormous influence within Italy.

## Enzo Mari

### Inserzione a pagamento

(Ringrazio l'Editore per avermi fatto uno sconto straordinario)

Progettista di grande esperienza  
e di riconosciuta qualità

**cerca disperatamente\***  
*non solo per sé \**

### GIOVANE IMPRENDITORE

si richiedono:

#### IL CORAGGIO

*di realizzare progetti strategici \**

*quale unica salvezza dalla profonda crisi economica che coinvolge tutti.*

#### L'UMILTÀ

*Di non voler progettare anche la forma \**

#### DI CONOSCERE LA DIFFERENZA:

- tra design e moda \*
- tra design, prodotto industriale, arte applicata e *kyōzōkyō* \*
- tra lavoro alienato e lavoro di trasformazione.

#### Note

- 1) In buon progetto richiede l'alleanza appassionata di due persone: un soldato dell'utopia (il progettista) e una tigre del mondo reale (l'imprenditore). E sempre la tigre, se vuole, che consente la realizzazione di almeno un frammento di utopia. \* Oggi i tigre sembrano estinti.
- 2) Ho anche per consentire un futuro di lavoro dignitoso almeno a qualcuno dei giovani.
- 3) Indipendentemente dall'età.
- 4) In questi, non è di secondaria importanza l'affermazione di uno standard (da "standard", bandiera).
- 5) È molto prima di una azienda, e ciò che fa la differenza.
- 6) Corrisponde ad una scelta ideale che si manifesta con una rigida coerenza formale. In mancanza di questa la azienda muore. In buon imprenditore è un ottimo progettista. Nell'organizzazione e del consumo ha la capacità di valutare la forma. È però impossibile che sia anche in possesso delle tecniche raffinate e della tensione utopizzante necessaria a realizzare una forma dignitosa.
- 7) Ha durata ed effetto.
- 8) Il *kyōzōkyō* è l'arte di Pacino e quest'ultimo è l'allegoria del Salone del Mobile.

38 ottobre aprile aprile 2008

## Enzo Mari

### Paid advertisement

(With thanks to the publisher for allowing me a special discount)

Highly experienced  
and qualified designer

**seeks desperately\***  
*not only for himself \**

### YOUNG ENTREPRENEUR

applicants must possess:

#### THE COURAGE

*to implement strategic projects \**

*as the only salvation from a deep economic crisis affecting all.*

#### THE UMILITY

*Not to try to design form too \**

#### THE KNOW THE DIFFERENCE:

- between design and fashion \*
- between design, industrial products, applied art and *kyōzōkyō* \*
- between alienated work and transformation.

#### Notes

- 1) A design entails a passionate alliance between two persons: a soldier of utopia (the designer) and a tiger from the real world (the entrepreneur). It is always the tiger, if he wishes, who can allow at least a fragment of utopia to be attained. \* Today tigers seem to be extinct.
- 2) But also to offer a future of dignified work to at least a few young people.
- 3) irrespective of age.
- 4) not of secondary importance among these is the assertion of a standard (from *standard*), flag, that is the prime value of an enterprise, and it is what makes the difference.
- 5) It corresponds to an ideal choice, manifested by rigorous formal consistency. Without this, an enterprise will die.
- 6) A good entrepreneur is an excellent designer of organization and consensus, with the capacity to evaluate form. The entrepreneur cannot however possibly also possess the subtle techniques and the utopian inspiration necessary to accomplish a dignified form.
- 7) between the making and the feeling.
- 8) *kyōzōkyō* leads to *patricio*, and that is the allegory of the Milan Furniture Fair.

aprile aprile aprile 2008



Thank you for taking the time to explore  
our thriving art program.

To learn more, please visit  
[pacificrimhotel.com](http://pacificrimhotel.com)



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